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62.61 2/1945

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Goldfarb's

LIBRARY
RECEIVED

Big Luscious

★ APR 18 1945 ★
U.S. Department of Agriculture

STRAWBERRIES

All Summer Long

25	MASTODON—Everbearing.....	\$1.50
25	GEM—Everbearing.....	1.50
25	PREMIER—Early deep red.....	1.25
25	FAIRFAX—Bright red.....	1.25

ALL 100 PLANTS

Collection No. 42

(25 Each of Above varieties)
(a \$5.50 value)

\$ 4.95

ONLY

The New Outstanding Everbearer

GEMZATA

Firm, luscious, deep red berries with extra sweet flavor.
Thrives everywhere, will bear all Summer long until heavy frost.

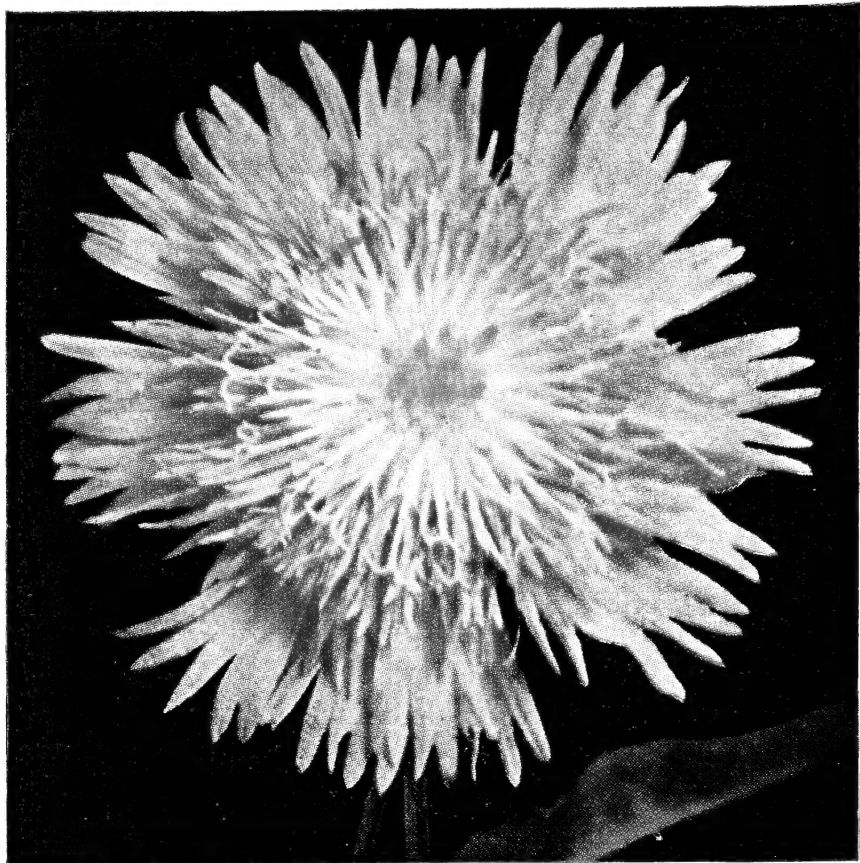
25 for \$2.00

(Postpaid within 300
miles of New York City)

100 for

\$7.50



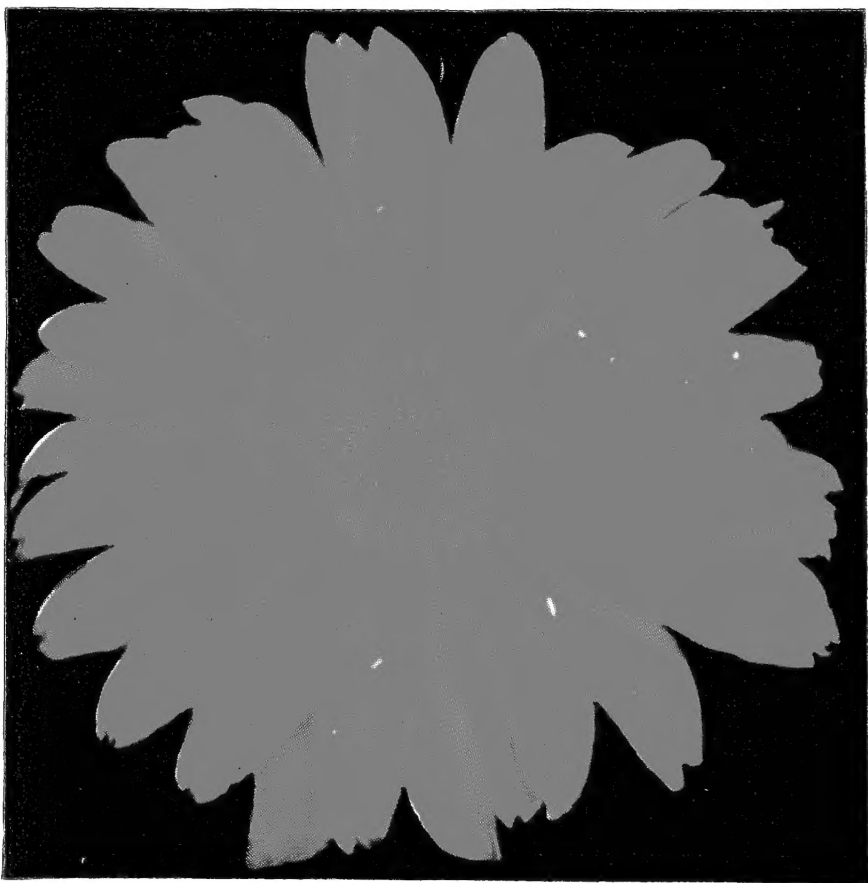


TWO CHOICE PERENNIALS for CUTTING

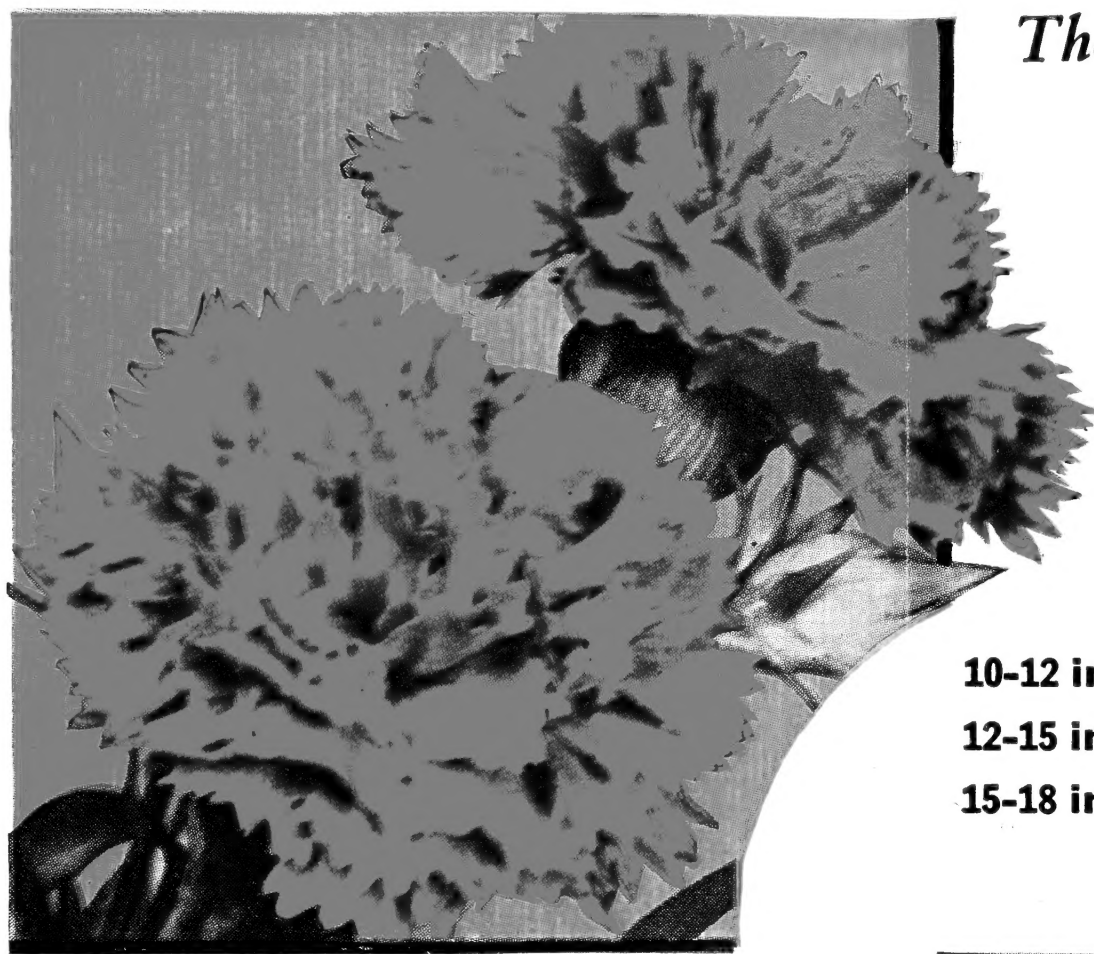
STOKESIA, Blue Moon. An outstanding, vigorous, free blooming perennial for the foreground of the border. Exquisite, lilac-blue flowers on strong, 12 to 18 in. stems. Excellent for cutting. Blooms all Summer until frost.

HELIOPSIS, Golden Sunset. Rich golden yellow, semi-double flowers over 3 in. across on bushy plants about 3 ft. high. Easily grown, blooms continuously from July to frost. One of the best border plants yet introduced.

SPECIAL OFFER No. 64 **6 PLANTS (3 of Each) Only \$3.25**
 (Separately, 75c. each)
 (Postpaid within 300 miles of New York City)



New Everbearing CARNATION *"Scarlet King"*



Extra large, bright scarlet, Clove-scented blooms with strong, 12 inch stems. A splendid cut flower, most spectacular in the hardy border. Try several plants this year.

Each - - - 75c.

3 for \$1.75 - 6 for \$3.25

**Plus 25 cents for postage and packing within
400 miles of New York City — Beyond,
Express Collect**

Try them - You'll be pleased

America's Most Popular **AZALEA**

The Evergreen "Hinodegiri"

Strong, well branched plants, covered with crimson scarlet flowers in May and June. Ideal for edging, foundation planting and border display.

GOLDFARB'S *Special Azalea Offer*

10-12 in., balled and burlapped. Each \$2.25

12-15 in., balled and burlapped. Each \$3.00

15-18 in., balled and burlapped. Each \$4.25

Shipped Express Collect





Red
Delicious

GOLDFARB'S

5-in-1 Apple Tree

*A Whole Orchard
In a Small Space*

**Pick Apples from June until
November from one tree**

**RED DELICIOUS
YELLOW DELICIOUS
JONATHAN
WEALTHY
YELLOW TRANSPARENT**

**all
grafted on
one tree**

**TWO-YEAR OLD
WELL-BRANCHED
APPLE TREE**

**\$3.50
Each**



Miami Queen



Victory



Brilliant

*Three
Double
Pyrethrums
(Painted
Daisies)*

**FINE
FOR
CUTTING**

Beautiful, Daisy-like flowers on long, 2½ feet stems. The fern-like foliage and brilliant shadings make them very desirable for cutting. Long season of bloom.

6 PLANTS **Only \$3.25**
(2 of Each)

Separately 3 for \$1.85
(Postpaid within 300 miles of
New York City)

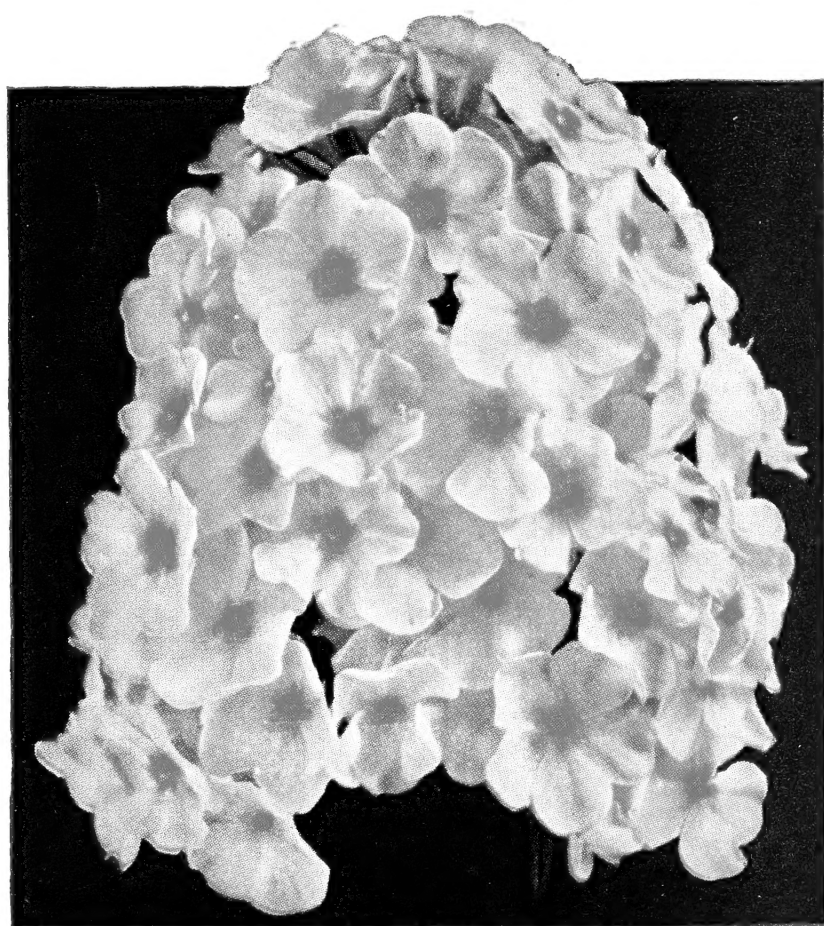
For other **FINE FLOWERS FOR
CUTTING**—refer to our catalog.

Brilliant, Colorful

HARDY PHLOX

*An Abundance of Bloom
Throughout the Summer*

Leo Schlageter Brilliant scarlet carmine
Snowcap Pure white
Silverton Beautiful lilac blue
Salmon Glow Striking flame pink
Lillian Beautiful, soft salmon pink



Salmon Glow

Special Offer No. 84

STRONG FIELD-GROWN PLANTS

All 5 Only \$2.³⁵

(Postpaid within 300 miles of New York City)



Etoile de Hollande

Goldfarb's

BLUE RIBBON

Collection

6 Lovely, Everblooming Roses

Dame Edith Helen. Large, double, fragrant glowing pink.

K. A. Viktoria. Fragrant, pure white blooms.

Etoile de Hollande. Large crimson with velvety sheen.

Condesa de Sastago. Two-toned coppery pink, suffused gold.

Red Radiance. Clear red. Exceptionally fine for cutting.

Mrs. E. P. Thom. One of the best Yellows; fragrant. Fine for cutting.

All 6 for Only \$6^{.75}

(A \$7.50 Value)

**WILL BLOOM
THIS
YEAR**

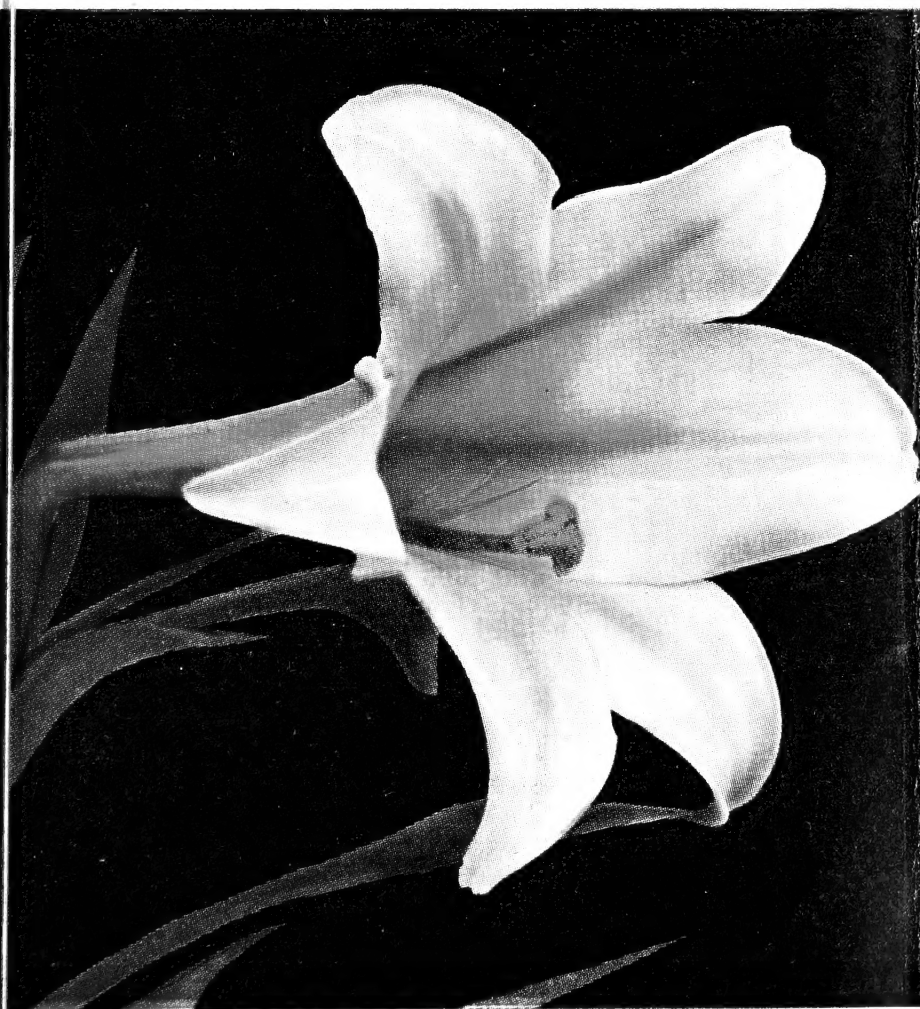
**(Postpaid within 300
miles of New York City)
Beyond, Express Collect**

America's Favorite Lily

LILIUM REGALE

The most popular of all garden Lilies. Easy to grow, very hardy, and delightfully fragrant. A few clumps throughout the border will perfume the entire garden in late June and July. Enormous white trumpets tinged rose on the outside, with a golden yellow throat and yellow anthers.

Blooming Size	\$1.00 for 4;	\$2.50 for 12
Large Bulbs	\$1.00 for 3;	\$3.75 for 12
Jumbo Bulbs	75c. each;	\$2.00 for 3





SIX EARLY FLOWERING CHRYSANTHEMUMS

Recent Novelty Introductions

Strong Plants — Easy to Grow

- 1—**LAVENDER LADY.** Beautiful, double lavender-pink flowers, 4 in. across. 24 in. Late September to frost. (*Illustrated.*)
- 2—**EUGENE A. WANDER.** Glistening golden yellow, fully double blooms, 4½ to 5 in. across. 24 in. Mid-September to frost.
- 3—**BURGUNDY.** Rich cerise crimson, deeper at center. 2½ ft. October to frost. (*Illustrated.*)
- 4—**AVALANCHE.** Best of the whites.
- 5—**MRS. PIERRE S. DU PONT III.** Large, double flowers of soft peach-bronze, tinted rosy-salmon. 2½ to 3 ft. Early October.
- 6—**SEQUOIA.** Well formed double flowers of apricot buff. 2 ft. Late September. (*Illustrated.*)

Separately 55c. Each

Special Offer No. 68

Six Plants (one of each) Only \$2.60

(Postpaid within 300 miles of New York City—Beyond, Express Collect)

GOLDFARB'S SEED STORE

SEND TO Mr. _____
Miss.

STREET ADDRESS.....

P. O. BOX NO.....R. F. D. NO.....

CITY.....

COUNTY.....STATE.....

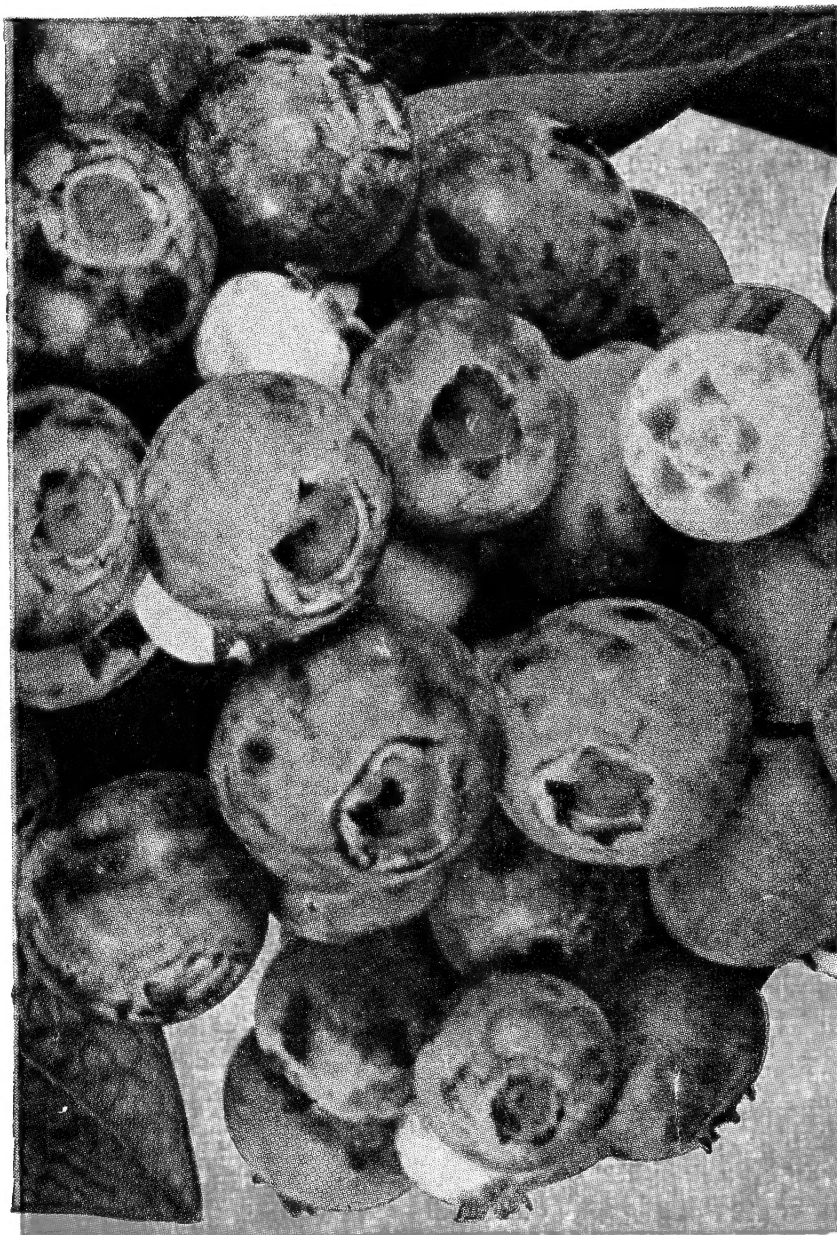
Remittances—Checks, money order may be used. Currency should be sent only via registered mail. Charge accounts can be arranged upon request.

☐ CHARGE ☐ MONEY ORDER or CHECK ENCLOSED

Shipping Directions Are Desirable—If there is a special date on which you would like to receive your order, mention it on the order blank.

[illegible]

One per cent Sales Tax must be added to orders delivered in Greater New York (Manhattan, Bronx, Queens, Brooklyn and Staten Island)



Blueberries

Goldfarb's Hybrid Blueberries

ARE ALMOST AS BIG AS GRAPES

These Hybrid Blueberries make handsome ornamental shrubs and also yield abundant fruit of great size and delicious flavor. In order to insure cross pollenization, plant at least two different varieties about 3 feet apart.

CABOT (Early). Large, attractive, light Blueberries in June. Low spreading plants growing 3 to 4 ft. high.

CONCORD (Midseason). Clusters of large, fine flavored berries almost an inch across. Tall, vigorous bushes.

JERSEY (Late). The largest Blueberry of all. Excellent producer, tall, well-shaped bush.

RUBEL (Very Late). Heavy producer of slightly tart, high quality berries. Tall, attractive bushes.

WELL - ROOTED, BEARING SIZE PLANTS

6-12 in.....	Each \$1.35, 4 for \$5.00
12-18 in.....	Each \$1.75, 3 for \$5.00
18-24 in.....	Each \$2.25, 3 for \$6.00

Shipped Via Express Collect